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**Shocase Exceeds the 100,000 Member Milestone**

***Marketing's Professional Network Connects Marketers with Opportunities***

**SAN FRANCISCO – March 8, 2016** – [Shocase](#), Marketing's Professional Network, today announced it has grown to more than 100,000 members. The over 13-month-old site is rapidly becoming the indispensable network for connecting marketers and matching skills with opportunities.

“There are over 100 million marketers worldwide and job turnover in marketing is more frequent than in other professions,” stated [Ron Young](#), Shocase Founder and CEO. “With 750 million marketing assignments a year, twenty four marketing posts are filled every second and rapid innovation in marketing technology is leading to new marketing roles, almost daily. This is making it harder than ever to find the right professional. Shocase is the destination where marketers can find qualified professionals and partners to fill these roles.”

Other Shocase facts:

- Members can be found in 133 different countries
- Top five most active countries: United States, United Kingdom, Canada, France and Brazil
- Membership is 58% male and 42% female
- Most represented marketing disciplines: advertising, public relations, graphic design, publishing, media production, photography, film and broadcast media

A few ways marketers are using Shocase include:

**Building a network of collaborators:** For Dennis Ryan, a principal at Fetrow Ryan & Partners, Shocase is a valuable resource for expanding his network. “We collaborate with outside partner experts to bring clients higher quality, more experienced talent than they can find at any single agency. This approach allows us to deliver more impactful, more creative work without a financial bias to one medium over another. But, it’s not just expanding our creative marketing network, Shocase also helps us connect with pitch consultants and potential clients.”

**A Rolodex of job candidates:** Lisa Martin, a senior talent consultant with a vast array of clients, including Disney, Rocket Fuel, Microsoft and Walmart Global eCommerce, believes that Shocase addresses many of the pain points facing talent recruiters today. “Shocase allows me to search for candidates based on location and experience, while viewing their portfolios at the same time. Until now, I’ve typically had to search for people and view their resumes on one site and then jump over to a portfolio site to see their actual work. Shocase streamlines that process and lets me quickly see if the candidate has the right experience for a particular job.”

**Staying current in a rapidly changing industry:** There is no denying that marketing is in a constant state of disruption. For John Wagner, an award-winning creative director with 20+



years of experience, Shocase is an everyday destination to stay on top of the industry. “Throughout the day, I scan Shocase to see the latest articles being posted, as well as the most recent projects uploaded by members. Being part of a large network of marketers, with diverse backgrounds, allows me to draw inspiration from others and stay at the leading-edge of the trends driving our business.”

### **About Shocase**

Shocase is Marketing’s Professional Network. Built to feature, connect and promote marketing professionals from all disciplines, Shocase functions seamlessly as a social network, professional crowd-sourced marketing archive and personalized online portfolio. Most importantly, Shocase is the place marketers come to discover and be discovered by the people who can advance their business and careers. The Shocase mobile iOS app is free to download from the Apple App Store or by visiting [iTunes](#). Watch our demo [video](#) to learn more about [Shocase](#).

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