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Shocase Streamlines Process for Marketers to Find Work and Talent

Shocase Enables Highly Targeted Job Searches Across All Marketing Disciplines

SAN FRANCISCO – Sept. 23, 2015 – [Shocase](#), Marketing’s Professional Network, today introduced new job features that deliver a simplified and efficient process for marketers searching for work and talent. Marketing professionals looking for full-time or freelance positions can now alert potential employers and colleagues on Shocase of their work availability. Additionally, marketing recruiters and hiring managers can post job openings on Shocase directly to targeted professionals within the network.

Finding the right marketing candidate can be a difficult and time-consuming process. Currently, a typical search starts on one network with an online review of profiles and resumes, and continues on various portfolio sites with the evaluation of work samples.

With Shocase, resumes and portfolios are combined on a member’s profile page, making it a one-stop location for people searching for talent. Recruiters and hiring managers can create targeted job posts to reach the best candidates based on job title and location. Furthermore, all Shocase members can post and share job openings with their own followers on the professional networking site.

“Shocase is poised to become the go-to destination for marketers to find work and find talent,” said Ron Young, Shocase’s founder and CEO. “As a dedicated marketing network, job seekers know they are connecting with the right potential employers and hiring managers and recruiters are able to locate, review and reach out to ideal candidates – all within Shocase.”

Benefits of the Shocase job features:

- Ability to find work and talent on one network dedicated to marketing professionals
- Recruiters and hiring managers can perform highly targeted candidate searches
- Resumes and work portfolios can be found in one location
- Job seekers can post their work availability to their followers on the Shocase News Feed
- Job seekers can directly message the Shocase Recruiter Network, with work samples attached
- Jobs posted on Shocase can be socially shared within Shocase and externally to other social networks
- All Shocase members can post and share job openings with their followers
- Extended outreach job posts are available to connect with candidates with specific job titles and locations



About Shocase

Shocase is Marketing's Professional Network. Built to feature, connect and promote marketing professionals from all disciplines, Shocase functions seamlessly as a social network, professional crowd-sourced marketing archive and personalized online portfolio. Most importantly, Shocase is the place marketers come to discover and be discovered by the people who can advance their business and careers. The Shocase mobile iOS app is free to download from the Apple App Store or by visiting [iTunes](#). Watch our demo [video](#) to learn more about [Shocase](#).

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