



FOR IMMEDIATE RELEASE

Shocase Membership Soars Over First 90 Days

New Shocase Mobile App Lets Marketing Professionals Stay Connected on the Go

SAN FRANCISCO – May 5, 2015 – [Shocase](#), Marketing’s Professional Network, today announced that it has surpassed 15,000 members in its first 90 days since launch. This growth compares favorably to the first-quarter adoption rate of industry-leading social networks such as GitHub, LinkedIn and Pinterest. Shocase is fast becoming the go-to destination for marketing professionals to connect with industry colleagues, enhance their personal brand and stay informed of the latest happenings in the world of marketing.

To enhance the Shocase experience, the company is also announcing today the release of its mobile iOS app to help members stay connected while on the go.

“Matching the 90-day member growth number of other social network leaders has been a great achievement, but we realize this is just the start,” stated Ron Young, Shocase’s founder and CEO. “A growing number of professionals access their social networks from their phones. The launch of our iPhone app is an important step to keep our members connected to the people and information they need to further their careers.”

With a dynamic interface, the Shocase mobile app is designed to match the sleek desktop experience. It enables members to track industry news, post and share articles, view the inspiring work of fellow professionals, search new talent and share work directly from their phone. The new Shocase app also allows people to leverage their mobile device’s address book. With this feature, members can seamlessly credit team members on projects and invite other colleagues to Shocase and build up their professional network.

The Shocase app is free to download from the Apple App Store or by visiting [iTunes](#).

In addition to the mobile app launch, the company has experienced momentum in a number of areas, including:

- **Shocase now has members in 71 different countries**
- **Engagement metrics for Shocase are extremely positive**
 - The average session length on Shocase is over six minutes (6:26)
 - The average page views per session are 4.41 pages
- **A growing number of industry leaders are joining Shocase**, such as:
 - **Advertising** – Rich Silverstein, Charlotte Moore, Steve Hayden, Lee Clow, Jason Harris, Chuck McBride and Canice Neary
 - **Branding** – Jerry Kuyper, Claude Salzberger, David Placek and Roger van den Bergh
 - **Graphic Design** – Primo Angeli, Kit Hinrichs, Steff Geissbuhler and Michael Schwab



About Shocase

Shocase is Marketing's Professional Network. Built to feature, connect and promote marketing professionals from all disciplines, Shocase functions seamlessly as a social network, professional crowd-sourced marketing archive and personalized online portfolio. Most importantly, Shocase is the place marketers come to discover and be discovered by the people who can advance their business and careers. Watch our demo [video](#) to learn more about Shocase.

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